

# 10 Point Guide to RAPID Return on Investment (R.O.I.)



## VERTICAL STANDING SEAM PANEL INSULATION SYSTEM

*\*Take this document to your manager to aid in budget approval*

### 1. PAY BACK PERIOD

On average, most RIDGLOK® Tank Insulation Systems pay back the initial investment cost within 4 to 6 years of ownership. If the tank has multiple heaters or chiller equipment, the payback period would be even quicker because of the massive energy savings that insulation provides.

### 2. LIFESPAN

Lower total cost of ownership over the lifespan of the system, which can exceed 25 years. The durable, high quality vertical standing seam panel insulation system will withstand the test of time about twice as long as conventional or horizontal systems.

### 3. PROJECT SCHEDULE

Lower complete installed cost due to the RIDGLOK® System being premanufactured with a faster install and no use of scaffolding.

### 4. MAINTENANCE

Low to ZERO maintenance with periodic caulking at penetrations ONLY. Conventional and horizontal systems require periodic tightening of the external banding and monitoring of the fastener screws. If not maintained, this can lead to moisture penetrating the insulation causing extra weight, sagging, and failure of the entire system.

### 5. CUI

Prevents Corrosion Under Insulation

- a. Hydrophobic Polyisocyanurate insulation repels moisture for applications up to 250°F.

- b. Double folded standing seam on outer metal sheathing prevents moisture from infiltrating the insulation.

## **6. WIND LOAD**

Engineered to stand up to heavy wind loads better than conventional or horizontal system.

- a. Insulation panels can survive strong winds because of the design of the attachment system. No need to replace panels after wind storms.
- b. Structural connections are protected within the system, sealed behind a rigid double-folded standing seam.

## **7. DELIVERY ADVANTAGES**

- a. Our Mid-West location makes our location a central delivery point to most of the USA.
- b. We work around your schedule to get the panels to your project when you need them.
- c. We prevent unnecessary damage by carefully packaging and loading every load.

## **8. INSTALLATION CREWS**

- a. Our experienced crews know all the tricks, and are ready to instruct your crew on the best-practices for quick, high-quality, time efficient installations.

## **9. TRAINING AND SUPPORT**

- a. We offer free training for your insulation contractor crew at our facility in Reed, KY.
- b. If you need to speak to a live person during installation, you'll have access to a special number where someone will help you through whatever problem you're having preventing additional cost for crew waiting for an answer to trying to figure it out on their own.
- c. In addition, we are creating a series of short installation videos so you can quickly troubleshoot the problem you're having, rather than sit through a long video. In just a few minutes or seconds, you will have the answer to your installation problem.

## **10. VISUAL APPEAL**

Add branding logos or lighted signs to your beautifully insulated tank as a cost-effective way to promote your business without the expense of billboards. If you have several tanks across your site, unify them with color and styling that matches your company color scheme or surrounding buildings to reinforce your branding. Don't underestimate the impression a clean tidy site creates in your prospects' or investors' eyes.

# **DON'T WAIT TO INSULATE!**